

Will Lukow

Will Lukow and his family moved to Santa Rosa beach in August 2020 from Woodstock, GA. He is married to Courtney and has 2 sons, Carter and Brooks. Brooks plays on the Gulf South 07 blue team and is a sophomore at South Walton High School. Carter is a senior and loves to surf and skate. Courtney is an event planner and owner of 30A SwagBags, and Will works full time as a financial advisor for Fidelity Investments. They love to travel as a family and watch live music or sporting events.

Will grew up playing soccer and baseball in Cape Coral, FL and attended Oglethorpe University in Atlanta as a dual sport athlete. Before an injury in his senior season ended his playing career, Will was a 4-time all-South 1st team selection and 2-time Conference player of the year. While at Oglethorpe, Will trained with the professional indoor soccer team, The Atlanta Ruckus. He also began to find a passion helping players achieve their goals as he started to coach and train younger soccer players in the Atlanta area.

Since college, Will has coached at all levels of soccer – with youth club teams (NASA/Tophat, Cherokee Impact, Roswell Santos), with school teams (Woodward Academy and Walton High School), and as a GA ODP staff coach. He also coached at his alma mater, Oglethorpe, as well as at Clayton State University. He has helped dozens of players achieve their dream of playing soccer in college, and also coached 3 players that ended up in the National Pool for the women's national team. He holds a B license from US Soccer. He is excited to share his experience, passion and love for the game with Gulf South Soccer Club.

Will's advice for younger players is this: "Become best friends with your ball. Spend as much time as you can working on your juggling, passing, dribbling, and fast foot work. Challenge yourself to spend at least 30 minutes a day or more working on these things."

For older players, it is all about focus in training. Will says "View your training like deposits into your bank account. On game day, will there be anything to withdraw? The more deposits you make during training the more you can expect to withdraw on game day!!!"

And for all the players and parents of GS Soccer Club, Will says "Have fun and enjoy the beautiful game!!!"